

MEDIA ADVISORY

Contact: Lisa Calvert

904-827-6935

lcalvert@sjcfl.us

[Digital Dash Graphic](#)

November 16, 2017

St. Johns County Public Library Challenges Readers to Try Digital

ST. JOHNS COUNTY— 11/16/17 —The St. Johns County Public Library System is on a mission: Get more people to try digital reading! While they have offered eBooks, and digital audiobooks to the community through their partnership with OverDrive for 7 years, they know that many people are still surprised to learn their library card gives them access to over 17,000 free digital titles.

Throughout the rest of this year, the library is participating in OverDrive’s “Digital Dash” contest. If they hit 121,295 digital checkouts by the end of the year, they will be eligible to win additional funds to buy more eBooks and audiobooks for their OverDrive collection.

“We would love to expand our digital collection with new materials and cut down on hold times by buying more copies of our most popular titles,” said Lisa Calvert, Virtual Services Librarian.

Reference Librarian Amy Ackerman says, “Audiobooks are rising in popularity. With the increase in usage of services like Audible, we want to let people know that we have digital audiobooks available to borrow at no cost.”

The library’s digital books are free for anyone with a valid library card. Current popular titles include *Me Before You*, *Wonder*, and the *Outlander* series. Users can borrow bestsellers and classic eBooks and digital audiobooks to enjoy on smart phones, tablets, Kindles and other eReaders, MP3 players, and computers. There are never late fees with digital titles, as they return automatically at the end of the lending period.

Readers can access the library’s digital collection 24/7 by visiting <https://sjcpls.overdrive.com/> or by downloading the Libby app from their device’s app store.

####

*The St. Johns County Public Library system serves the community by providing access to technology, facilities, collections, programs and services that help people meet our mission: **Connect, Learn, Enjoy @ Your Library.** For more information on the St. Johns County Public Library System, visit sjcpls.org.*

About OverDrive

OverDrive is the leading digital reading platform for libraries and schools. We are dedicated to “a world enlightened by reading” by delivering the industry’s largest catalog of eBooks, audiobooks and other digital media to a growing network of 36,000 libraries and schools in 63 countries worldwide. Founded in 1986, OverDrive is based in Cleveland, Ohio USA and owned by Tokyo-based Rakuten. www.overdrive.com