

**MEDIA RELEASE**

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**Do Something Incredible This September. Get Your Library Card!**

ST. JOHNS COUNTY, FL — 9/1/18 — The St. Johns County Public Library System joins the American Library Association and public libraries nationwide to encourage everyone to sign up for the most important card of all—a free library card—at their local public library.

This year, Disney’s *Incredibles* are September’s Library Card Sign-Up Month honorary chairs, helping to promote the value of a library card and bring attention to the many ways in which libraries transform lives and communities through education.

In addition to bestsellers, DVDs, audiobooks, CDs and more, St. Johns County residents who sign up for a SJCPLS library card receive 24/7 access to SJCPLS’s eLibrary for downloading ebooks, reading *The New York Times* digital edition, streaming movies and music, and researching for work or school projects.

A library card is also an essential school supply for students. Whether it’s providing free access to STEAM (science, technology, engineering, arts and mathematics) and coding classes, virtual homework help through Brainfuse, or virtual databases for research and study, students will reap rewards in academic achievement and lifelong learning.

“Throughout the school year, our library offers a variety of programs to stimulate an interest in reading and learning,” said Library Director Debra Rhodes Gibson. “Storytimes expose young children to the joy of reading and encourage school readiness, while older children have access to technology and digital tools such as Brainfuse and Kids InfoBits and the help from library staff to use those resources.”

Thanks to an ongoing partnership with the Jacksonville Symphony and in celebration of National Library Card Sign-Up Month, St. Johns County Public Library System is once again pleased to announce discounts for select 2018 - 2019 Jacksonville Symphony concerts for SJCPLS cardholders. Simply stop by or call your local SJCPLS branch library for both the discount code and a list of the eligible concerts.

For more information about how to sign up for a library card, please visit any SJCPLS branch or bookmobile in person or online at [www.sjcpls.org](http://www.sjcpls.org).

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*The St. Johns County Public Library system serves the community by providing access to technology, facilities, collections, programs and services that help people meet our mission: **Connect, Learn, Enjoy @ Your Library.** For more information on the St. Johns County Public Library System, visit [sjcpls.org](http://sjcpls.org).*