

CONNECT WITH THE WORLD

Goal: SJCPLS will support the community in connecting with each other and participating in the digital world.

Objective 1: SJCPLS will recognize that the human connection improves the customer experience.

Objective 2: SJCPLS will provide a variety of instructional opportunities to enhance information literacy.

Objective 3: SJCPLS will provide up-to-date technology for the public.

Objective 4: SJCPLS will encourage self-service by library users to access library materials and information.

Objective 5: SJCPLS will improve access to information and collections by developing and maintaining a robust technological environment.

Objective 6: SJCPLS will support digital literacy initiatives.

Objective 7: SJCPLS will maximize the use of library space and technological resources by designing space for collaborative projects.



Photo Credit: Daron Dean

LEARN FOR A LIFETIME

Goal: SJCPLS users will find current and accurate resources, the assistance they need to use these resources, as well as, services facilitating lifelong learning.

Objective 1: SJCPLS will provide print, non-print, and electronic resources for information needs.

Objective 2: SJCPLS will deliver answers to questions in person, by telephone, by email, via the library's website and live chat reference assistance by qualified librarians.

Objective 3: SJCPLS will maintain a knowledgeable staff, skilled in determining users' needs and in locating relevant information.

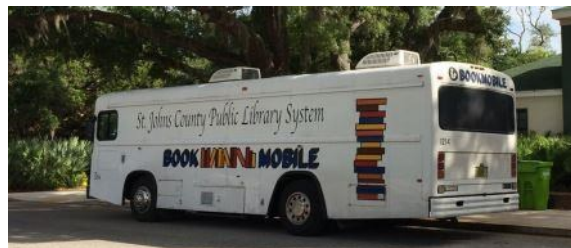
Objective 4: SJCPLS will advance library efforts and community partnerships to support lifelong learning.

Objective 5: SJCPLS will advance library efforts to improve early childhood learning and developmental skills.

Objective 6: SJCPLS will host and deliver programs and collections that help community members build 21st Century skills for the workplace, and provide a foundation for lifelong learning, healthy living, and quality of life.

Objective 7: SJCPLS will recognize the importance of our history, offering St. Johns County residents the opportunity to know and better understand their community's heritage.

Objective 8: SJCPLS will deliver library services here they are needed.



ENJOY THE EXPERIENCE

Goal: St. Johns residents will have opportunities and space to meet with community members and take part in programs, forums, and services on community issues and interests.

Objective 1: SJCPLS will provide a welcoming atmosphere and resources that encourage and support a love of reading and make the library a relevant place for the community.

Objective 2: SJCPLS will provide space for meetings, exhibits, and displays that are accessible, inviting, and safe for all.

Objective 3: SJCPLS will provide materials in the formats and languages that people want, based upon local interest.

Objective 4: SJCPLS will sponsor programs that appeal to diverse populations.

@ YOUR LIBRARY

Goal: SJCPLS will be driven by bold vision and creativity at all levels of the organization.

Objective 1: SJCPLS will create service delivery models that reflect current trends, community needs, and available funding.

Objective 2: SJCPLS will develop and implement a communication program that demonstrates the impact of SJCPLS on the St. Johns County community.

Objective 3: SJCPLS will ensure that training and development is consistent and accessible to best align staff talents and skills with library goals.

Objective 4: SJCPLS will increase public awareness of library resources and services.

Objective 5: SJCPLS will actively seek supplemental sources of revenue to maintain library services.